

SET - A

This question paper contains printed pages 1

Roll No.

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Unique Paper Code: 524411102

Name of the Paper: Business Organisation and Management

Name of the Course: B. Com

Mode: Semester- I

Duration: 3 hours

Maximum Marks: 75

Instructions for candidates

Note: Answer may be written either in English or in Hindi, but the same medium should be used throughout the paper.

Attempt Any Four questions

All questions carry equal marks

1. Explain three formats of business namely Brick & Mortar, Pure online, and Brick & Click. Which format is gaining popularity these days and why?
2. Explain the nature of interaction between a business organisation and its environment ( Micro, Meso, and Macro environment).
3. Explain the decision making techniques to enhance creativity in the organisation. Suggest at least six techniques to support your answer.
4. "It is not advisable to control each and every aspect of organizational activities." Comment on the statement. Also discuss the relationship between Control and Planning.
5. "No single leadership style is the best." Comment on the statement. Also discuss three broad styles of leadership.
6. Write short notes on Sociocracy, Flexi timings for work, and Workplace diversity.